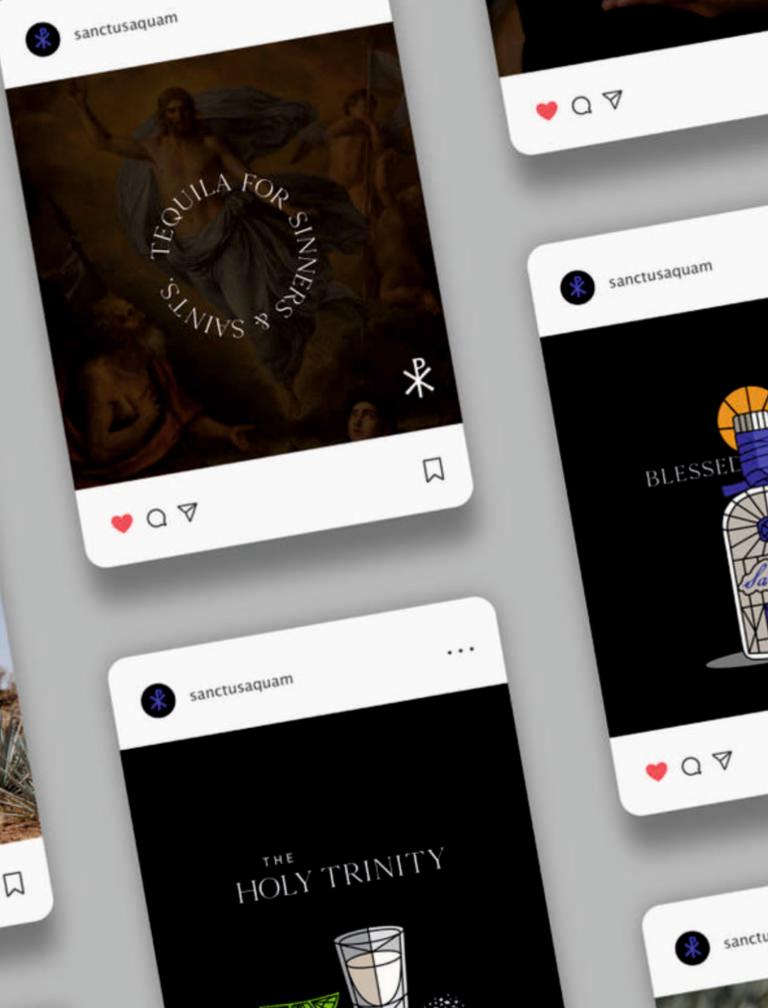
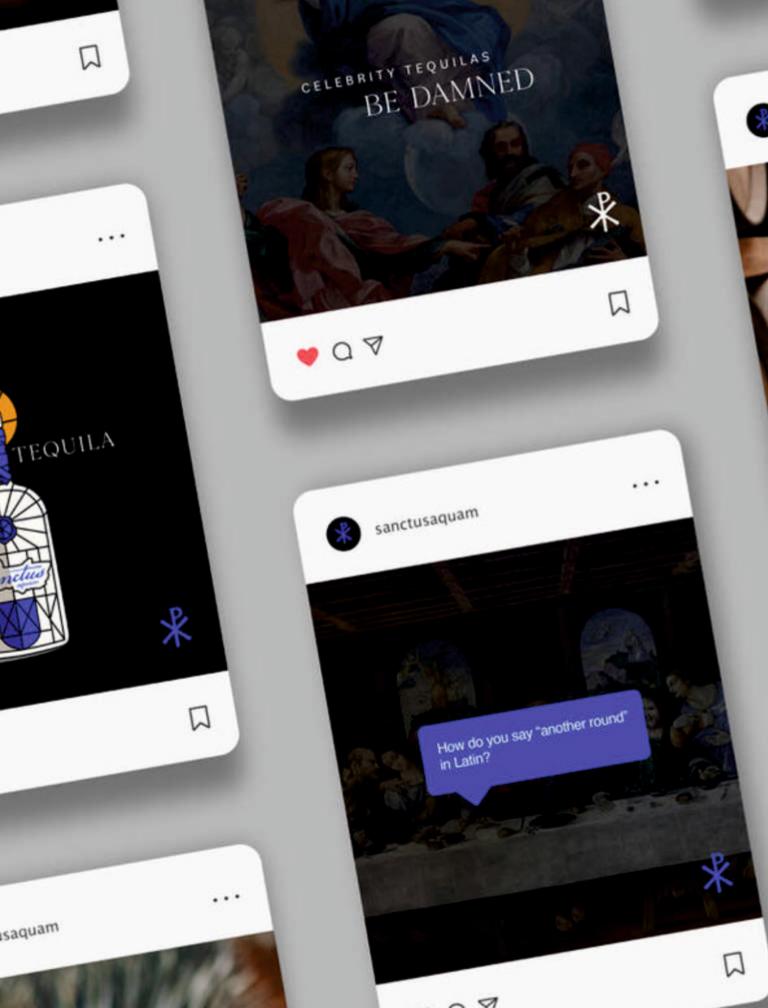
Business Leaders Review

The way of business solutions







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Editor-In-Chief

Business Leaders Review

Project Manager

Joe Girard

Sales Manager

Susan David Olivia Smith

Research Analyst

Peter Rich

Designer Team

Simon Carter David Martin

Customer Relationship Manager

Brandon Rick Alex David

Marketing Executive

Emma Watson Katie Peace Daniel Richard Brian Carter Allison Smith Brian Carter

Ankit Paul

Enquiry

contact@businessleadersreview.com

Follow us on social Media







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For Subscription

Editorial Letter



Recruiting with Power. Electrical Recruiting Firms Driving Industry Growth in 2025

Technology and infrastructure are advancing at lightning speed, and the demand for skilled electrical professionals has never been higher.

The electrical industry stands as a backbone of modern innovation, powering everything from renewable energy systems to smart manufacturing. Behind this progress are the recruiting companies that connect top-tier technical talent with the industries shaping our world.

In this special issue of Business Leaders Review, we highlight the 5 Best Electrical Recruiting Companies to Watch in 2025. Here are the organizations that are redefining how specialized recruitment is done. These firms go beyond traditional hiring; they understand the pulse of the industry, the evolving needs of employers, and the ambitions of skilled candidates seeking meaningful careers.

Each company that is featured has showcased exceptional commitment to quality placements, industry expertise, and innovative approaches to talent acquisition. Whether it's sourcing engineers for complex energy projects or helping manufacturers meet their workforce demands, these recruiters play a pivotal role in bridging the gap between opportunity and skill.

Our editorial team evaluated numerous staffing firms based on their industry reputation, client relationships, candidate satisfaction, and technological innovation in hiring. The five companies featured here stood out for their integrity, expertise, and lasting impact on the electrical and engineering workforce.

In this edition, you'll discover how these recruiting powerhouses are not only meeting industry demand but also shaping its future. Their work ensures that the right talent powers the right innovations, driving progress, efficiency, and excellence across sectors.

We hope this issue inspires both industry professionals and recruiters alike to continue fostering growth, innovation, and opportunity in the world of skilled trades. Check out the magazine to explore the *5 Best Electrical Recruiting Companies to Watch in 2025* and discover what makes them stand out.

Happy Reading!

Regards,

Business Leaders Review



Prudence Thompson

President | CEO (Owner)

Wholesale Recruiting Solutions:
Powering Growth Through
Specialized Electrical Recruiting



The Electrical Distribution Experts

Business Leaders Review
The way of Institutes solutions



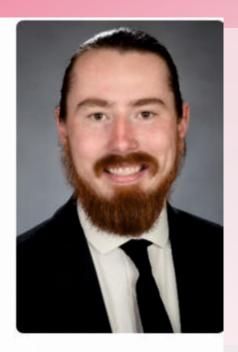






COO | CMO

Ana Thompson



CFO | Executive Recruiter

Jake Thompson

n an industry where relationships drive success and talent shortages remain a constant challenge, Wholesale Recruiting Solutions (WRS) has established itself as the go-to partner for electrical distributors, manufacturers, and manufacturer reps across the United States.

Founded with over 25 years of industry experience, WRS delivers not only candidates but also confidence. It helps companies fill critical roles, strengthen their teams, and plan for long-term growth.

As one of the "5 Best Electrical Recruiting Companies to Watch in 2025," WRS is not just filling jobs—it's reshaping how recruiting works in the specialized world of electrical distribution.

Supporting Growth Across the Electrical Industry

Wholesale Recruiting Solutions works with companies of all sizes from innovative start-ups to established publicly traded organizations with a particular strength in serving independents and ESOPs.

The firm positions itself as a long-term strategic partner rather than a transactional vendor, earning the trust of clients who quickly discover why WRS is regarded as the first choice for recruiting within the electrical distributor and manufacturers' rep community.

As specialists in the industry, WRS excels in filling roles that demand deep product, customer, and vendor knowledge. Their expertise spans a wide range of functions, including:

- Sales (inside and outside)
- Operations and Branch Management
- Purchasing and Pricing
- Marketing, Engineering, and Applications
- Quotations and Project Management (full line, lighting and switchgear)
- Automation Specialists

This breadth of coverage enables clients to find the right talent not only for technical expertise but also for leadership roles that can drive sustainable business growth.

A Unique Niche in the Electrical Industry

Unlike general staffing firms, WRS serves exclusively the electrical distributor and

manufacturer rep community, a segment often underserved by mainstream recruiters. In early 2023, the firm formalized its Manufacturer Rep Division, expanding services to include lighting and electrical reps.

From coast to coast, WRS has built a reputation for delivering fast, accurate results by leveraging deep industry knowledge. Clients don't need to waste time explaining vendors, product lines, or market dynamics—the team already knows the ecosystem inside and out.

Prudence Thomson, CEO of WRS explains, "Clients don't need to tell us who they buy from, who they sell to, or who their competition is—only why someone would quit their job to come to work for them."

From Building a Business to Building a Legacy

The story of WRS is rooted in resilience and vision. After building someone else's business for nearly 24 years, the founder was presented with a lucrative job offer. But instead of taking the easy path, they chose to go out on their own—launching WRS with a clear mission: to provide electrical businesses with a trusted recruiting partner that truly understands their needs.

This leap of faith has paid off, positioning WRS as a firm recognized not just for results, but for the integrity, relationships, and industry-first focus it brings to every engagement.

What Sets WRS Apart?

Here are a few things that set Wholesale Recruitment Solutions apart:

1. Industry Expertise

WRS focuses solely on the electrical distribution and manufacturing rep space, giving it a level of specialization unmatched by general recruiters.

2. Relationship-Driven Recruiting

Clients are treated as long-term partners, not transactions. WRS invests in understanding each company's culture, challenges, and growth trajectory.

3. Cultural Fit "Spidy Sense"

Finding the right technical skills is often easier than finding the right cultural fit. Over years of building relationships, WRS has developed a "spidy sense" for matching candidates not just with a job, but with a company's culture where they'll thrive.

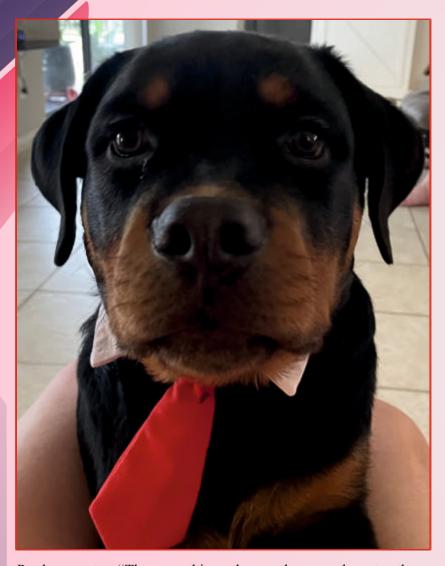
Transformative Success Stories

Two success stories stand out as powerful examples of WRS's impact:

- From Startup to Billion-Dollar Growth: Ten years ago, the founder of a startup distributor called WRS—not to request help, but to ask them to stop recruiting people. What began as a tense conversation turned into a lasting partnership. Over the next decade, WRS became the go-to recruiter for the company, helping it scale from zero to \$1.5 billion in sales. Each hire made along the way had a tangible impact on the company's growth story.
- Growing Together: More recently, WRS partnered with a client who purchased an electrical distributor, and while WRS launched its own business. Both companies grew side by side, with WRS helping make key hires that elevated the distributor to the next level. This parallel growth reflects WRS's philosophy of building partnerships, not just client lists.

iring TrenHds in 2025

While technology evolves, some challenges remain constant. Talent shortages in the electrical industry have persisted for decades, and demographic shifts—more retirements than new entrants—make it harder for companies to fill roles.



Prudence notes, "The more things change, the more they stay the same. Issues that were at the forefront 10 years ago are still here today—the only difference is the technology."

This reality makes WRS's specialized expertise even more valuable, helping companies navigate skill gaps, recruitment hurdles, and the competitive talent landscape.

Addressing Talent Shortages and Retention

The shortage of skilled professionals across distributors, reps, and manufacturers is a long-term industry challenge. WRS takes a proactive approach:

• Casting a Wider Net: Talking to more candidates to find the right one for specialized roles.

- Bridging Skill Gaps: Identifying where training or transitional roles can help.
- Focusing on Fit: Ensuring new hires align culturally as well as technically.

While retention ultimately depends on company culture, WRS plays a key role in ensuring new hires enter environments with the best chance of long-term success.

Adapting Recruitment to Technology and Automation

Technology and automation are reshaping the electrical industry, but WRS believes people will always remain at the heart of the business.

Prudence says, "Technology fuels the economy, but I'm not a big fan of AI or automation. People like to buy from people—real people who are invested in their success. I don't see that going away, no matter how many robots try to fill our shoes."

This philosophy grounds WRS's recruiting strategy, ensuring that the human connection remains the company's core differentiator even as tools evolve.

Leadership Principles That Drive Success

WRS operates on leadership values rooted in humility and collaboration. As the CEO explains, "There is nothing I would ask someone on my team to do that I'm not willing to do myself."

Key principles include:

- Moving people into roles where they excel, inspired by Topgrading methodologies.
- Building a team so strong that "no one knows who the leader is."
- Fostering a winning culture where success is shared and celebrated collectively.

Long-Term Partnerships

Long-term clients form the backbone of WRS's business, but the firm thrives equally on forging new partnerships. A client may need ten hires one year and none the next—but once they experience WRS's results, they remain a client for life.

This mix of enduring partnerships and continuous new business keeps WRS growing stronger year after year.

Looking Ahead

In the next 3–5 years, WRS envisions being "bigger, better, stronger, and still having a great time together." The team is excited about the evolving roles created by technology advances within the industry and the new opportunities that make recruiting both challenging and rewarding.

Drawing inspiration from Napoleon Hill's timeless philosophy of thinking and growing rich, WRS remains committed to mastering its craft and staying ahead of client needs.

Recognition as a Best-in-Class Recruiter

Being recognized as one of the "5 Best Electrical Recruiting Companies to Watch in 2025" is a milestone that reflects decades of dedication.

Prudence says, "Being recognized as the best at anything is pretty darn cool. To be recognized by the people who have been the backbone of that success is humbling. I'm thankful for the partners, buddies, and friends I've made over my career and appreciate every single one of you. Thank you. I promise WRS will continue to master our craft and be our very best for you."

About Wholesale Recruiting Solutions

Wholesale Recruiting Solutions is a specialized recruiting firm serving exclusively the electrical distribution and manufacturer rep industry across the U.S. With over 25 years of industry experience, the company connects electrical distributors, lighting reps, and manufacturers with top talent in sales, operations, engineering, purchasing, and leadership roles.

WRS leverages deep industry knowledge to deliver fast, accurate results and long-term partnerships, unlike general staffing firms. It is the trusted first choice for companies seeking growth and stability in a competitive market.

- Company Name: Wholesale Recruiting Solutions
- Founding Year: 2023
- Office Locations: Florida and Illinois
- Official Website: www.wholesalerecruitingsolutions.com
- Mail: prudence@wholesalerecruitingsolution s.com
- **Phone:** 847-571-7080

Alexandre Tchmoutine

Head of Technology
Uptime EV Charger Inc

Uptime EV Charger Inc.: Redefining Reliability in Electric Vehicle Infrastructure

ptime is more than a metric in the electric vehicle (EV) ecosystem; it's the foundation of trust. For Uptime EV Charger Inc., this belief defines everything they do. The company has positioned itself as a service-first leader in the EV charging industry. It is committed to maximizing charger reliability, reducing downtime, and ensuring seamless charging experiences for users and operators alike.

Uptime EV Charger Inc. was founded by industry veterans with decades of combined expertise across EV charging, power distribution, and large-scale electrical projects.

Uptime's leadership team includes former executives from top global EV OEMs and infrastructure specialists from the EU and the Middle East. This blend of technical depth and operational excellence fuels a company built on one mission to keep chargers running and users confident.

Bridging the Reliability Gap in EV Infrastructure

The idea behind Uptime EV Charger Inc. was born from a simple yet critical observation: as EV adoption accelerates globally, charger downtime remains one of the biggest threats to consumer trust and infrastructure scalability.

Alexandre Tchmoutine, Head of Technology at Uptime EV Charger Inc., shares how his journey aligned with the company's founding purpose: "Before Uptime, I spent over two decades in the software industry, including time at a startup in the micromobility and EV charging space. That's where I identified one of the core challenges: charger downtime, which I see as the silent killer of user trust in EV infrastructure."

Motivated to solve this problem, Alexandre joined Uptime with a clear vision: to make uptime a product goal, not just a performance indicator.

Working closely with the leadership team, he helped design the Uptime platform, a powerful system that monitors EV chargers from multiple brands, predicts failures, and ensures rapid recovery.

Cross-Brand Maintenance

Uptime stands out with its cross-brand maintenance model. This approach allows clients to manage their entire network of EV chargers, regardless of brand, through a single point of contact.

This multi-brand support system simplifies maintenance, reduces operational bottlenecks, and cuts downtime significantly.

With a nationwide technician network responding to issues within 24-48 hours, Uptime ensures rapid on-ground assistance, complemented by real-time digital reporting and tracking.

Adding to its innovation portfolio, Uptime EV Charger Inc. introduced a QR code-based downtime reporting system. It gives users a seamless way to report charger issues within seconds.

Report a Downtime in 30 Seconds, 24/7

When a charger fails, every minute counts. Uptime's QR solution allows users to report a problem instantly: no call queues, no waiting.

"In the event of downtime, users simply scan the QR code on the charger to notify us immediately," Alexandre explains. "Even if there's no power onsite, the QR system still works."

This tool has redefined response efficiency:

- Downtime acknowledgment: as fast as 3 minutes
- Average response time: 6 minutes
- Longest recorded response: 1 hour

By empowering users to act quickly and ensuring near-realtime follow-up, Uptime has transformed the traditionally slow field-service model into one of proactive engagement and accountability.

Smart Site Assessment for Long-Term Success

Uptime's value begins long before the first charger is installed. Its site assessment process lays the groundwork for technical readiness and long-term sustainability. Each assessment includes:

- •Electrical capacity evaluation and optimal charger placement for visibility and accessibility.
- Analysis of charger type suitability for Level 1, Level 2, or DC fast charging.
- Compliance review, including zoning, safety, and environmental regulations.
- Financial feasibility studies incorporate installation costs, operational expenses, and available incentives.
- •User demand assessment for EV adoption rates, dwell time, and connectivity.

Tackling the Industry's Biggest Challenges

The EV charging industry faces complex challenges from infrastructure costs and grid limitations to service fragmentation. For Alexandre and his team, turning those challenges into opportunities is part of Uptime's DNA.

"We've developed best practices for cost-efficient charger development and energy solutions that reduce pressure on the grid," he notes. "Our proprietary software monitors charger operations and repair status in real time, helping clients make informed decisions."

To address the shortage of skilled technicians, Uptime invests in specialized training programs for electricians. These programs equip them to diagnose and repair chargers from various manufacturers. It strengthens both workforce capabilities and infrastructure reliability.

A Technology-Driven Approach to Dependability

The core differentiation of Uptime EV Charger Inc. lies in its fusion of technology, expertise, and responsiveness. While many companies focus on hardware sales or long-term market projections, Uptime focuses on sustaining operational excellence.

The company continuously evolves its predictive maintenance algorithms, optimizing service routes, parts availability, and technician deployment. The result is not just improved uptime, but trust built through transparency and consistent performance.

Building Reliability from Within

At the heart of Uptime's reliability is a commitment to people: both technicians and customers. The company offers product-specific training that empowers electricians to handle diagnostics and repairs across a wide range of EV equipment.

This continuous upskilling strategy serves two goals:

- Ensuring technical proficiency across brands and models.
- Supporting the rapid expansion of EV infrastructure with a skilled, adaptable workforce.

Scaling Innovation and Integration

With its foundation firmly built on service and technology, Uptime EV Charger Inc. is already looking toward the next phase of its growth.

Alexandre outlines the roadmap:

- Enhancing customer experience through a more intuitive Uptime portal.
- Expanding analytics and reporting tools for network operators.
- Building strategic partnerships to integrate with leading EV networks and service providers.
- Utilizing AI-driven automation to optimize field operations, predictive diagnostics, and maintenance scheduling.

"Technology is the backbone of Uptime," Alexandre concludes.

From predictive maintenance to AI-powered diagnostics, and from QR-based reporting to nationwide technician training, Uptime EV Charger Inc. stands at the forefront of a new era.

About Uptime EV Charger Inc.

Uptime EV Charger Inc. is a service-first company focused on maximizing the reliability and performance of EV charging infrastructure.

With a nationwide technician network, cross-brand maintenance solutions, and innovative QR-based reporting, Uptime ensures fast, dependable charger support. Backed by industry veterans, the company is redefining EV charger uptime through technology, training, and trust.



INDULGENCE, YOUR WAY.

Ristretto Intenso



Archie Payne



Redefining Technical Recruitment Under Visionary Leadership

alTek Staffing has emerged as a trusted name that bridges the gap between innovation and opportunity in the field of workforce solutions.

Headquartered in California, the company has spent decades connecting highly skilled technical professionals with organizations at the forefront of engineering, manufacturing, and technology.

Archie Payne, Co-Founder and President of CalTek Staffing, is a visionary leader who focuses on people, precision, and long-term partnerships. He has positioned the company as a preferred ally for technical recruitment across the United States.

Payne's leadership reflects a deep understanding of both the technical and human sides of staffing, and it's this balance that continues to define CalTek's success story.

Engineering Connections That Matter

Founded with a clear mission to deliver exceptional technical talent to industries that shape the modern world, CalTek Staffing has spent years perfecting the art of recruitment.

From aerospace engineers to software developers, mechanical designers to IT specialists, CalTek's reach spans a vast range of disciplines that power America's technological growth.

The company operates on a principle that goes beyond resumes and job descriptions. It's about understanding the heartbeat of each industry and identifying professionals whose skills and ambitions align seamlessly with organizational goals.

This consultative approach has earned CalTek its reputation as a precision-driven staffing partner, one that clients trust

for roles requiring not just technical expertise but cultural and operational fit.

The Leadership Mindset: People First, Always

Under Archie Payne's leadership, CalTek has embraced a "people-first" philosophy that extends beyond recruitment.

Payne believes that staffing, at its core, is about empowering individuals and helping companies innovate while enabling professionals to find careers that truly fulfill them.

His approach is rooted in empathy and foresight. "When you take care of people, results naturally follow," Payne often emphasizes in his professional conversations. This guiding belief has helped CalTek cultivate relationships that last, with employees, clients, and candidates alike.

Internally, Payne has built a culture that prizes collaboration, integrity, and continuous learning. Recruiters are trained not only in sourcing talent but also in understanding evolving technologies and market trends.

This ensures every client engagement is backed by both human intuition and industry intelligence.

A Strategic Force in Technical Staffing

The impact of CalTek Staffing can be seen across sectors that demand precision and innovation. The company serves a broad client base, from engineering design firms and defense contractors to high-tech manufacturers and IT

consultancies, helping them scale efficiently with the right mix of technical talent.

What truly distinguishes CalTek is its strategic approach to workforce development. Rather than just filling open positions, the team focuses on long-term workforce alignment, anticipating skill shortages, advising clients on emerging market demands, and helping professionals future-proof their careers.

This proactive stance has positioned CalTek not merely as a staffing agency but as a strategic growth partner for businesses navigating today's fast-paced, skill-driven economy.

Empowering Careers, One Placement at a Time

For job seekers, CalTek represents more than just a gateway to employment. The firm has become a career ally, offering mentorship, resume consulting, and access to exclusive opportunities across the U.S. technical landscape.

Under Payne's guidance, CalTek's recruiters act as career advocates, connecting professionals with roles that challenge and inspire them.

Whether it's placing a recent engineering graduate into a high-potential project or matching a veteran software architect with a cutting-edge development team, CalTek's focus remains the same: creating meaningful professional connections.

This personalized engagement has not only enhanced placement satisfaction but also built lasting trust within the engineering and IT communities.

Resilience and Adaptability in a Changing World

The staffing industry has witnessed seismic shifts in recent years, from remote work trends to the integration of AI in hiring. CalTek has not only kept pace but also leveraged these changes to strengthen its operations.

Under Payne's leadership, the company has adopted datadriven recruitment tools, improved digital onboarding processes, and expanded its presence in hybrid and remote workforce models. Yet, despite the technological upgrades, CalTek remains anchored in human connection, a rare quality in an increasingly automated industry.

This adaptability, paired with a steady commitment to client success, has helped CalTek maintain steady growth even during periods of economic uncertainty.

A Vision Anchored in the Future

As CalTek Staffing continues to expand, Archie Payne's vision remains clear: to create a staffing organization that embodies technical excellence and human understanding in equal measure.

The company aims to deepen its footprint in emerging verticals like green engineering, automation, and cybersecurity fields that are shaping the next decade of workforce demand.

Payne's leadership philosophy revolves around continuous innovation, both in how CalTek recruits and how it builds relationships. His foresight ensures that the company stays ahead of industry trends while upholding the core values that built its foundation: honesty, excellence, and reliability.

Conclusion

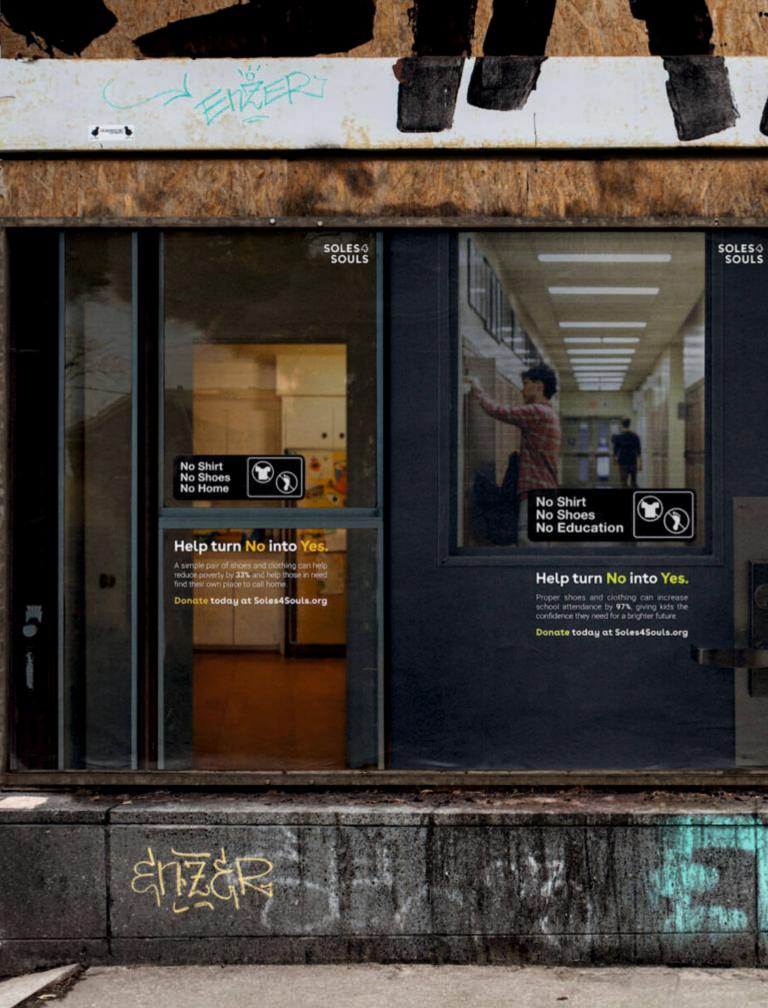
Today, CalTek Staffing stands as a symbol of precision and trust in technical recruitment. This firm understands the complexities of modern industries while never losing sight of the human stories that drive them.

With Archie Payne steering its mission, CalTek continues to set new benchmarks in the staffing world, proving that when purpose meets expertise, success becomes inevitable.

About CalTek Staffing

CalTek Staffing is a premier technical recruitment firm specializing in connecting skilled professionals with top companies in engineering, IT, and manufacturing. With a commitment to precision and people-first service, the company provides staffing solutions that drive innovation and operational success.

Led by President Archie Payne, CalTek has earned a strong reputation for its deep technical understanding, consultative approach, and long-term client relationships. From aerospace and defense to advanced technology sectors, CalTek Staffing continues to empower both employers and professionals to build the future, one connection at a time.





InsightGlobal



Shaping the Future of Talent Solutions Under Bert Bean's Leadership

ew companies have carved a niche as effectively as Insight Global, the Atlanta-based staffing powerhouse, in the staffing and workforce solutions sector.

Bert Bean is the CEO of the company. His leadership philosophy centers on people, purpose, and performance. His philosophy has fueled the impressive growth of the company and cemented its reputation as a top talent solutions provider.

A Company Built on People

Insight Global was founded with the mission to connect top talent with the right opportunities. It has grown into a global leader in staffing and professional services. From technology & finance to healthcare, engineering, and leadership consulting, the company provides tailored solutions that meet the unique needs of clients across industries.

Under Bert Bean's stewardship, Insight Global now operates over 70 offices worldwide, employing more than 5,500 professionals. The company's philosophy is clear: invest in people to deliver results.

"We aim to develop our people personally, professionally, and financially," Bert Bean emphasizes.

This vision is embodied in Insight Global University, the company's comprehensive internal training program. Employees are equipped with not only technical skills but also leadership and client engagement capabilities. The program ensures that every team member can contribute meaningfully, reinforcing the idea that a well-prepared workforce drives business success.

Bert Bean: From Recruiter to CEO

Bert Bean's journey with Insight Global began in 2005 as an entry-level recruiter. His early years in recruitment taught him the importance of understanding both client needs and candidate aspirations. These are the lessons that would later shape the company's client-centric approach. Over nearly two decades, Bean ascended through the ranks, taking on roles of increasing responsibility in operations, business development, and strategic planning. By 2018, he was appointed CEO, bringing with him a vision to scale the company globally while preserving its people-first culture.

"Our success is directly tied to how we invest in our people. By empowering individuals, we create a ripple effect that benefits clients, communities, and the company itself," Bean explains.

Since his appointment, Insight Global's growth has been impressive. Revenue surged from \$1.9 billion in 2017 to \$4.2 billion in 2023, reflecting both expansion into new markets and an increasing footprint in specialized staffing sectors.

People-First Culture at the Core

Under Bean's leadership, Insight Global has cultivated a culture where employees are valued as individuals, not just resources. The company emphasizes mentorship, continuous learning, and opportunities for internal advancement.

Bean notes that they believe in developing their people on all fronts: personal, professional, and financial. This culture is reinforced through structured mentorship programs, regular leadership workshops, and initiatives aimed at creating a diverse and inclusive workplace.

Employees are encouraged to take ownership of projects, contribute ideas, and grow into leadership roles themselves.

Insight Global's approach has led to high employee satisfaction and retention rates, which in turn benefits clients by providing consistent, skilled talent across projects. It is a model that demonstrates how investment in people translates directly into business success.

Recognition and Industry Impact

The industry has taken notice of Insight Global's performance and Bean's leadership. In 2022, Comparably recognized him among the top CEOs for women and diversity in America, reflecting the company's commitment to equitable leadership practices and inclusive culture.

Beyond awards, Bean has guided the company to become a trusted partner for Fortune 500 companies, mid-sized enterprises, and growing startups alike.

Insight Global's expertise in matching the right talent with the right roles has positioned it as a go-to resource for organizations seeking strategic workforce solutions.

"We measure success not just in revenue, but in the impact we have on our employees' careers and our clients' growth," Bean emphasizes.

Innovation and Expansion in the Future

As Insight Global continues to expand its global presence and services, Bert Bean is focused on innovation in talent solutions. The company is increasingly leveraging technology-driven approaches to recruitment, including data analytics, AI-enabled candidate matching, and customized workforce solutions for emerging industries. "We will continue to evolve, innovate, and invest in our people," he says, underlining a belief that sustainable growth is built on a strong, empowered workforce.

Looking to the future, Insight Global aims to expand its healthcare staffing solutions and leadership consulting services, helping organizations navigate a rapidly changing business environment. With Bean at the helm, the company remains dedicated to fostering a culture that empowers employees, delights clients, and drives industry innovation. In an era where corporate success is often measured solely by financial metrics, Insight Global stands out for its ethos and vision.

Under Bert Bean's leadership, the company exemplifies how purpose-driven growth and a people-first approach can not only scale a business but also create lasting impact on employees, clients, and the broader workforce ecosystem.

About Insight Global

Insight Global is a leading staffing and talent solutions company headquartered in Atlanta, Georgia. Founded in 2001, it has grown into one of North America's most respected workforce partners, connecting top talent with organizations across technology, finance, healthcare, engineering, and professional services.

With over 70 offices and 5,500+ employees worldwide, Insight Global provides staffing, managed services, and culture consulting to help companies build stronger, more agile teams.

Guided by CEO Bert Bean, the company is known for its people-first culture, emphasis on leadership development, and mission to "be the light to the world around us" through purposeful work and community impact.

"Hot or Cold"

We got you, either ways...







Powering the Skilled Recruitment with Purpose and Precision

n a world where skilled labor shortages continue to challenge industries across the United States, Bemana stands out as a company redefining how specialized recruitment is done.

Headquartered in New Orleans, Louisiana, Bemana has become a trusted national leader in recruiting top technical talent for the power generation, manufacturing, and equipment industries.

At the center of this success story is Linn Atiyeh, the company's Founder and CEO, whose determination to bring dignity, precision, and purpose back into the recruiting process has reshaped how employers and candidates connect in high-skill sectors.

A Mission Rooted in Purpose

When Linn Atiyeh founded Bemana in 2014, she saw a clear gap in the recruiting world, a need for a firm that understood both the technical complexity of skilled trades and the human importance of every placement.

What started as a small, niche recruitment service has evolved into a national powerhouse in specialized staffing. Bemana's mission is simple yet profound: to empower the companies that power America. By focusing on sectors that keep the nation running, from generators and compressors to renewable energy and industrial machinery, Bemana ensures that critical industries stay fully staffed and future-ready.

Under Atiyeh's leadership, the company has built a name synonymous with reliability, precision, and long-term partnership.

The Leader Behind the Mission: Linn Atiyeh

Linn Atiyeh's journey into recruiting wasn't a predictable one. With a background in business and a sharp instinct for relationship building, she entered the staffing industry with a fresh perspective that emphasized values over volume. Her approach to leadership reflects authenticity, accountability, and a relentless commitment to excellence. She believes that recruiting isn't just about filling roles but about fueling lives and industries.

Atiyeh's leadership style has helped Bemana stand out in a crowded field. She has built a company culture grounded in integrity, empathy, and expertise, ensuring that every team member shares the same dedication to both clients and candidates.

In interviews and professional talks, Linn often highlights that the secret to Bemana's growth is understanding both the engineers and technicians who keep machines running and the employers who depend on them.

Specialization That Drives Results

Unlike many staffing firms that spread themselves thin across multiple industries, Bemana has remained laser-focused on a handful of critical sectors, and that's where its real power lies.

The company specializes in placing professionals in power generation, heavy equipment, industrial automation, and manufacturing industries that require not only skill but also safety awareness, reliability, and technical precision. This niche focus allows Bemana's recruiters to speak the language of their clients. Whether it's sourcing field service

technicians, plant managers, or mechanical engineers, the team understands the technology, tools, and talent required for each role.

The result? Faster placements, higher retention, and unmatched satisfaction from both clients and candidates.

Building Trust Through People and Process

Bemana's recruiting process reflects the company's meticulous attention to detail. Every placement begins with listening to the employer's culture, technical requirements, and long-term goals. Then comes a vetting process that balances technical qualifications with interpersonal fit, ensuring the right match every time.

But what truly sets Bemana apart is its relationship-first approach. Clients aren't just accounts, they're partners. Candidates aren't just resumes, they're individuals with ambitions, families, and futures.

This human-centric philosophy has earned Bemana not only repeat business but also industry respect and loyalty that few recruiting firms achieve.

Adapting to a Changing Labor Landscape

The U.S. workforce is undergoing a massive transformation, aging skilled workers, evolving technology, and rising demand for clean energy are reshaping recruitment needs. Bemana, under Atiyeh's leadership, has positioned itself at the forefront of these changes.

The firm leverages advanced digital tools and AI-driven sourcing systems, but without losing the personal touch that defines its brand. Linn Atiyeh's team combines data insights with empathy, a rare balance that has proven essential in connecting companies with the right people in an era of talent scarcity.

Even during periods of economic uncertainty, Bemana has remained a stable force, helping clients navigate staffing shortages and organizational transitions with confidence.

A Vision for the Future

Looking ahead, Linn Atiyeh envisions Bemana as not just a recruitment agency but a strategic partner in workforce sustainability. The company is investing in initiatives that promote workforce education, skills development, and gender inclusion within traditionally male-dominated industries.

Her forward-thinking leadership continues to push Bemana toward broader impact, expanding its presence nationwide, collaborating with more energy and manufacturing companies, and supporting innovation in workforce readiness.

For Atiyeh, success is not measured in numbers alone but in the lasting value created for people and industries alike.

Conclusion

In a sector that often prioritizes speed over substance, Bemana has built its name by slowing down, listening, and delivering excellence where it matters most.

Under the guidance of Linn Atiyeh, the company stands as a model for purposeful recruitment that strengthens the backbone of America's industrial and energy landscape while honoring the people who keep it running.

From its roots in Louisiana to its nationwide reach today, Bemana continues to prove that when leadership is grounded in empathy and expertise, recruitment becomes more than business, it becomes a force for progress.

About Bemana

Bemana is a leading national recruiting firm specializing in power generation, manufacturing, and industrial sectors. The company connects skilled professionals with organizations driving America's essential industries.

Under the leadership of Founder and CEO Linn Atiyeh, Bemana has built a reputation for precision, integrity, and people-first recruiting. By combining deep industry expertise with a personal approach, the firm continues to empower both employers and employees, ensuring that the companies powering the nation are powered by the right people.



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Supertron Electronics Pvt. Ltd Chairman and MD

Vishnu Kumar Bhandari

Supertron Electronics: Powering IT & Telecom Revolution

by visionary entrepreneur V.K. Bhandari. The company has grown from a small proprietorship venture into one of India's leading IT and Telecom distribution houses, with a presence spanning 53 locations across the nation.

Headquartered in Kolkata and supported by a sales & marketing office in New Delhi, Supertron today serves as the lifeline of India's technology supply chain, connecting over 15,000 channel partners with global tech giants.

From Humble Beginnings to National Leadership

Supertron's story is one of foresight and resilience. The journey began in 1985, when a young V.K. Bhandari, popularly known in the industry as "VKB", arrived in Kolkata to study Jute Technology. Sensing the dawn of the information age, he shifted paths, joining the IT sector and laying the foundation for his entrepreneurial future.

By 1991, recognizing the lack of a reliable distribution network in Eastern India, Bhandari founded Supermatic Computer, a small proprietorship focused on IT hardware distribution. His dedication to service and quality soon paved the way for a bigger dream.

In 1993, he launched Supertron Electronics Pvt. Ltd., with just three employees and a mission to bring world-class technology products to India.

Fast forward to today, Supertron stands tall among the top five national IT hardware distributors in India, with 1,464 employees, 34 full-fledged branch offices, 19 satellite offices, and 27 service centres across 29 states.

Phenomenal Growth & Strategic Expansion

Supertron has achieved remarkable growth of nearly 60%, supported by a robust distribution network and strategic alliances with over 20 multinational brands. Its FY 2016–17

turnover of ₹2,800 crores stands as a testament to its operational excellence and deep market penetration. The company's success is built on a dual strategy, acting as both a logistics partner and a market creator for vendors. Supertron works closely with manufacturers, often serving as their national or regional distributor, depending on market needs. This hybrid approach not only drives growth but also adds immense value for partners, who benefit from the company's unmatched reach and customer insights.

What Sets Supertron Apart

Supertron's edge lies in its unmatched penetration, valueadded distribution model, and people-first philosophy.

- **1. Pan-India Presence:** A strong footprint of 53 locations ensures accessibility and fast service delivery.
- **2. End-to-End Support:** From logistics to market development, Supertron serves as an extended arm for vendors, ensuring that every brand reaches the right customers.
- **3. Customer-Centric Approach:** Over 15,000 channel partners trust Supertron for consistent service, quick turnaround, and strong after-sales support.
- **4. Service Excellence:** Backed by 27 service centres, the company provides nationwide warranty, repair, and replacement services with a focus on transparency and accountability.

Mission & Core Values

Supertron's mission reflects a human-centered business philosophy, placing people, ethics, and innovation at the heart of its operations.

• People First: To keep people at the centre in all aspects of business.

- **Integrity & Transparency:** To uphold a transparent work culture and ethical business practices.
- Innovation Culture: To foster free thinking, innovation, and empowerment at the workplace.
- Excellence: To fuel a passion for excellence in every individual.

This strong value system has guided Supertron's consistent growth, ensuring long-term partnerships built on trust and performance.

Meet the Visionary Behind the Success

V.K. Bhandari, Chairman and Managing Director of Supertron Electronics Pvt. Ltd., is the driving force behind the company's extraordinary rise.

With nearly four decades of experience, Bhandari has established himself as one of the most respected figures in India's IT distribution ecosystem.

A founding member of the Computer Association of Eastern India (COMPASS), he has served in multiple leadership roles, including President and Vice President, between 1994 and 2006. His visionary leadership earned him several accolades:

- "Lifetime Achievement Award" by COMPASS (2010)
- "Bengal Corporate Award" by The Economic Times (2016)

Beyond Supertron, Bhandari contributes to industry development through his involvement in key organizations like TDAI, MAIT, BNNCI, and MCC.

Bhandari believes in a flat organizational culture where every employee's voice matters and hierarchy never overshadows collaboration.

"At Supertron, we strongly believe that people are our most valued asset. Despite designations and business cards, the company, for all practical purposes, is a flat organization," V.K. Bhandari says.

Empowering India's Tech Distribution

Looking ahead, Supertron aims to strengthen its leadership in the IT & Telecom sector through value-added distribution and end-to-end technology solutions. The company's roadmap focuses on:

- Expanding enterprise solution offerings to cater to largescale digital transformation projects.
- Enhancing service excellence through technology-driven logistics and customer support.
- Forging stronger partnerships with global OEMs to bring the latest innovations to Indian consumers.
- Sustainability and inclusivity, ensuring that every stakeholder, including employees, partners, and clients, grows together.

Supertron's vision for the future is not just about scaling operations; it's about creating a smarter, connected India, powered by reliable technology access at every level.

A Legacy of Trust and Growth

From its humble beginnings in Kolkata to becoming a national technology distribution powerhouse, Supertron's journey is a remarkable example of vision, adaptability, and leadership.

The company continues to uphold its founding ideals like trust, transparency, and service excellence, while embracing innovation to meet tomorrow's demands.

With its strong leadership, dedicated workforce, and unwavering focus on customer success, Supertron Electronics Pvt. Ltd. stands poised to define the next chapter in India's IT and Telecom growth story. "Today, name any IT hardware organization of India and overseas—Supertron Electronics Pvt. Ltd. is a name to reckon with."

About Supertron Electronics Pvt. Ltd.

Founded in 1993 by V.K. Bhandari, Supertron Electronics Pvt. Ltd. is a leading IT and Telecom distribution company in India with a presence across 53 locations.

Headquartered in Kolkata, the company partners with over 15,000 channel partners and represents more than 20 global brands, offering end-to-end technology solutions. Guided by its vision to be the most preferred distribution and services partner in the industry, Supertron continues to drive growth through innovation, reliability, and peoplecentric leadership.





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